

Ski Breeze of Hampton Roads
P.O. Box 787
Portsmouth, VA 23705-0787

Dear Potential Sponsor:

Ski Breeze of Hampton Roads (VA), Inc. requests your support/sponsorship for our 2007/2008 ski season. We invite you to participate by purchasing an ad on our newly designed webpage which is available for viewing by the members and perspective members of Ski Breeze as well as members of our national organization, the National Brotherhood of Skiers (NBS) and Eastern Region clubs. Ski Breeze webpage is available online at <http://www.skibreeze.org/>

Ski Breeze is a non-profit organization comprised of more than 40 members residing in the Hampton Roads/Tidewater area. Our national organization, the NBS, is comprised of 80 clubs in 75 cities across the country. It is one of the world's premier winter sports organizations, reaching over 20,000 winter sports enthusiasts across the country. Ski Breeze is a member of the NBS Eastern Region, one of the organization's four regions and home to 24 of its 80 clubs from Boston to Miami.

The NBS and our mission is to identify, develop and support athletes of color who will win international and Olympic winter sports competitions representing the United States and to increase participation in winter sports. To that end, we provide encouragement, training, and financial support to develop young skiers and snowboarders.

While the accomplishments of our committees (Youth, Trips, Fund Raisers, and Membership) have helped Ski Breeze earn the distinction of having a vastly improved youth program, our achievements would not have been possible without the support of our Corporate Sponsors. For a nominal fee sponsors will have the opportunity to support our youth development program and appear on our website (for a specified period).

Attached please find our **advertising rate card**, and contact information should you wish to participate as a sponsor. Your organization's contribution will help Ski Breeze continue to encourage and provide financial support to our athletes and achieve our mission.

Thank you for your consideration. We look forward to your positive response and support.

Sincerely,

Trig Goodman
President of Ski Breeze of Hampton Roads, Inc
757 406-2298
redpony4me@aol.com

**Ski Breeze of Hampton Roads
P.O. Box 787
Portsmouth, VA 23705-0787**

ORGANIZATIONAL OVERVIEW

NBS EASTERN REGION CLUB LOCATIONS

**Albany, NY
Atlanta, GA
Atlantic City, NJ
Boston, MA (2 clubs)
Chapel Hill, NC
Charlotte, NC
Columbia, SC
Harrisburg, PA
Hartford, CT
Miami, FL (2 Clubs)
New York, NY (3 Clubs)
Newark, NJ
Norfolk, VA
Philadelphia, PA
Pittsburgh, PA
Richmond, VA
Rochester, NY
Tampa Bay, FL
Washington, DC (2 clubs)
Winston-Salem, NC
Yonkers, NY**

**Ski Breeze of Hampton Roads
P.O. Box 787
Portsmouth, VA 23705-0787**

Benefits of Partnering with NBS

As a sponsor for Ski Breeze of Hampton Roads (VA), your organization will receive the following:

- Advertising on the Ski Breeze webpage
- Exposure to our Local, Eastern Region and National membership (80 + ski clubs throughout the United States; more than 20,000 members)

Partnering Pricing & Time Specifications RATES:

1 Year: \$750.00

6 months: \$550.00

3 Months: \$275.00

2 Months: \$175.00

1 Month: \$100.00

Patron's Website Logo will be in full color if provided.

Patrons may also give donations, products that may be used for silent auctions (i.e., hotel rooms, movie tickets, paintings, lift tickets, weekend packages, dinner for two, or other items of interest).

For additional information contact Ski Breeze's Director of Communications and Publicity:

Ron Bush
bushr@visi.net
(757) 874-4814

**Ski Breeze of Hampton Roads
P.O. Box 787
Portsmouth, VA 23705-0787**

Radio and TV 60 Second Dialog

Ski Breeze is a non-profit organization comprised of more than 40 African American members residing in the Hampton Roads/Tidewater area.

Ski Breeze was founded in 1990 and incorporated on April 11, 1991.

Our national organization, the National Brotherhood of Skiers (NBS), is comprised of 80+ clubs in 75 cities across the country. It is one of the world's premier winter sports organizations, reaching over 20,000 winter sports enthusiast across the country. Ski Breeze is a member of the NBS Eastern Region, one of the organization's four regions and home to 24 of its 80 clubs from Boston to Miami.

The members of Ski Breeze share friendship and camaraderie through winter and summer sporting adventures.

We promote the healthy enjoyment of skiing to adults and youth in the Hampton Roads Community by organizing exciting ski trips and diverse year-round activities.

Our members include singles, couples and families of all ages and interests located in and around Hampton Roads, Virginia.

Visitors are welcome!

Meetings are held on the second Tuesday of each month at Roger Brown's Sports Bar and Restaurant located in Portsmouth, Virginia.

Meetings start at 7:00 p.m.

For more information please visit our website at: <http://www.skibreeze.org>